

THE SCIENCE PROJECT

Jeremy is a customer obsessed and innovative builder of brands and businesses, He has successfully led breakthrough efforts at the intersection of customer experience, brand retail, and technology for the last 15 years.

Currently he leads The Science Project, a Creative Agency and Management Consulting Group that is reinvigorating the new union of digital and retail. He has been a recognized leader in the space, leading some of the most important brands in the market to expand revenue and reach. He has worked with the likes of; NIKE, IMG, Estee Lauder Brands, UNTUCKit, Pat McGrath, Marc Jacobs, COTY Brands, Lexus, SimonMalls and many more.

His breakthrough work has made him a sought after speaker and has he given Keynotes at National Retail Foundation, International Real Estate Council, Women's Wear Daily. He has been cited in the press by everyone from CNBC and Forbes to NPR.

Jeremy is a former high school teacher and author of some of the initial curriculum for the Environmental Sciences units at NYC High Schools. He is a Board Member at The High School of Fashion Industries, Urban Trailblazers, and active volunteer on behalf of the New York City Public School System.

Professional Experience:

The Science Project, New York City, NY

June 2010 – Present

President + CEO

The Science Project is an independent New York-based retail innovation and technology company focused on next generation brand experiences and business growth. It delivers unique and memorable customer experiences across digital, mobile and physical spaces.

- As an entrepreneur and owner I spearhead the development of the business to drive growth targets and facilitate complex operations, and lead projects to completion.
- As a strategist and visionary, I ensure we stay ahead of the curve in ideation and execution with solutions that are responsive to market volatilities.
- As President + CEO, I manage our ability to expand the revenue footprint of the business and elevate our external profile.
- As a leader, I facilitate a team of talented strategists, analysts, marketers, creatives and data scientists to deliver business growth for the organization and its clients.
 - Clients include: NIKE, Estee Lauder, Pat McGrath, UNTUCKit, Lexus Intersect, SAKS 5th AVE, Kate Spade New York

SHOPSTAGE New York City, NY

June 2015 - Present

Chief Executive Officer

ShopStage, an internal software tool developed by The Science Project, leads in delivering next generation retail experiences in physical spaces and beyond. It features a market leading cloud-based technology platform that provides the infrastructure to create and maintain the 'store of the future.'

- Analyze emerging consumer trends, the latest tech developments and their real-world application.
- Partner with commercial real estate owners, developers, and retailers to develop products that help connect and engage their consumer in a unique, innovative and exciting way.
- Bring a technical infrastructure to create the modern customer experience into the physical retail space.
 - Clients include: Calvin Klein, Lexus Intersect, Chicos FAS, FRYE

**Creation and Development of Software, NYC
President, Americas**

2006 - 2010

- Guided Creation and Development of Software to become a global leader for complete data infrastructure for fashion agency businesses.
- Played a key role in developing SaaS marketing, sales, and product strategies that tripled revenues, rolling out enterprise software and website deployments.
- Led the creative vision, key partner integrations and development strategies.
- Managed strategy, design and development for several global products by working as an extension of the client's team and advocating creative innovation in digital.
- Collaborated and worked in depth with operations, support staff and customer associates to ensure highest level experience.
 - Clients include: IMG, CAA, Ford Models, Next Model Management

Modelwire

2000 - 2006

Director, Americas

ModelWire's innovative business solutions for fashion, advertising and media industries across the globe made it a market leader in less than a decade.

- Guided North American operations and developed a business portfolio that included IMG WME,
FORD, Next Models, Elite Worldwide, Conde Nast, to name a few.
- Responsible for marketing, brand development, and positioning for Modelwire to become North America's go-to casting resource with almost 90% marketplace penetration.

- Pioneered a new process for the casting industry through new product development and design.

NYC Public School Teacher

1995 - 2000

Biology + Environmental Science

One of the most influential parts of my professional development that has honed my skills as a facilitative leader. I was responsible for teaching science classes governed by the State of NY Regents standards. I was an active leader and advocate for students and family.

- Lead one of the most marked improvements in Regents testing for Biology that the school had experienced in many years.
- Helped lead a new discipline into Environmental Science, creating curriculum and teaching its inaugural year in practice.
- Established both an "Outdoor Club" and a "Fashion Club" with the students.

Education:

Lewis + Clark College, Portland, Oregon

1991-1995

Bachelor of Science, Environmental Science

Columbia University, New York City, NY

1996-1997

Teachers College - Center Environmental Education Conservation (CERC)

This was a scholarship awarded to teachers who helped write the curriculum for NYC Public High Schools. Some parts of the Environmental Science curriculum is currently being used.

Board Work + Philanthropy:

The High School of Fashion Industries

2007-Present

Vice Chairman, Advisory Board

As a member of the the Advisory Board I connect the Fashion, Media and Creative community with the high school to create programs and platforms that enrich the school and students.

I work with Board of Directors to generate excitement, income, and long-lasting recognition for NYC Public School System, one of the oldest Public Schools in New York City.

- I guide and direct many initiatives of the board from our Annual Career Day to our Internship Program to our Annual Gala.